



Dear members of the Eurochambers Digitalisation Committee,

I have the immense pleasure to announce that the online version of DigiPilote will fully go live on the 27 of June !

Nevertheless, for those of you who would like to have a sneak pick, I will be delighted to give you an exclusive guided tour.

**Digipilote is the first digital transformation management platform.**

It is the first online automated intelligent advisor designed to help both CCI Consultant and business owners to work together to digital transform SMEs.

**Digipilote is a Web Application and platform that allows user to :**

- Performing analysis with more than 150 control points/multiple choice assessment questions (6 levels of answers are possible) accurately describing the monitoring/analysis context and subject to be analysed in order to create personalized digital transformation roadmaps.
- Benefiting from more than 1000 operational action plans linked to each question depending on the sector of activity, size of business.
- Automating the recommendations of CCI products and services (easy to integrate in the app by the community of consultant of your chambers) according to the digital transformation precise Digital transformation roadmap that is automatically constructed by the app.
- Ensuring a thoroughly executed follow-up thanks to the Online Advisor/client access modularity and ability to dynamically change the recommendation and action plans according to the actual progression of the project.
- Allowing to adviser to follow-up with as many companies as needed
- Training as practice: improves CCI Consultant's digital digital knowledge simply by using the platform/App (onboarded training)

- Making statistical analyses, compare at a regional, national level... the digitalization by sector of activity, by thematic and shareable with the entirety of the community of users or even further.

Digipilote creates an ideal online working environment both for the business owner and the CCI Consultant to follow-up Digital Transformation roadmaps.

Digipilote allows to standardize a higher quality of execution and homogeneous deliverables, regardless of the level of the advisor's / Consultant's actual skills (medium/intermediate/advanced) in digital techniques, shall it be technological, logistics, Business or marketing.

DigiPilote is a professionalized, robust and easily scalable Digital transformation management platform that harnesses a simple-to-use user interface to ensure a better-quality consulting delivery.

Digipilote is an open system, it offers a field solution for continuous improvement and collective intelligence since any user: Add, evolve, modify, update or improve integrated action plans, questions/assessment templates and content. This is a user generated content based approach.

Improvements are available to the community of users, creating a virtuous continuous improvement system.

Q & R are detailed and precise and detailed, allowing users and Business owners to learn and train about digital as they use the App.

DigiPilote is both relevant and efficient for any type SMEs to help creating value from Digital Activities and thrive in the digital era.

#### **Scalability :**

Digipilote is easy to scale up to a European level.

It only requires translating the Q&R. Moreover, local CCIs can easily add any content, Q&R, roadmaps, online or offline CCI services links... in any language.

The app already onboards multilanguage functionalities.

#### **Replicability and initial investment:**

Not only Digipilote can onboard any form of assessments and analysis, but for a very small investment that would mainly consist in translating the 150 basic Q&R and adapt the dashboards if necessary.

#### **Business Model :**

Digipilote may generate value by tier pricing subscription, with a freemium plan, and generate value.

Other Business models might be developed by partnering.

#### **A European SME Digital Transformation Data exploitation model:**

Digipilote will allow to create fantastic data insight by comparing statistics on a European level, allowing European Chambers to harness the power of big data and large statistics analytics created from tens of thousands of assessments from all around Europe.

**Technical information :**

The App is a fully scalable cloud-based technology.

It needs no specific additional infrastructure, CCI France will provide and manage the upscaling needs.

Data remains as a property of the owner of the data client (the company), but owner shall allow us to create statistics and analytics from his assessment, which is one important feature onboarded in the software (no need to access to individual details who shall stay private) and

To adapt Digipilote to a new country, it only needs an overall translation of the basic set of Q&R assessment template :

Roughly :

150 Questions

600 possible answers

1000 operational action plans

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